

SHOW AND SELL:

DIGITAL
MEDIA
KIT

A SPRING POP-UP MARKET
PRESENTED BY HANDMADE ARCADE

EVENT DETAILS:

DATE: Saturday, April 27, 2019
TIME: 9 a.m. – 5 p.m.
LOCATION: Construction Junction
214 N. Lexington Street
Pittsburgh, PA 15208
cjreuse.org
ADMISSION: FREE
WEBSITE: handmearcade.org
FACEBOOK: facebook.com/handmearcade
TWITTER: [@HandmadeArcade](https://twitter.com/HandmadeArcade)
INSTAGRAM: [@handmearcade](https://instagram.com/handmearcade)

HIGHLIGHTS:

- 30 new crafters, artists and makers
- Zine making with Pittsburgh Zine Fair
- Found object wearables with Pittsburgh Center for Creative Reuse
- Zeke's Coffee
- Blackberry Meadow Farm Food Truck
- Pittsburgh Pierogi Truck
- Tastings of "Crafted Apple," an exclusive release from Threadbare Cider and Handmade Arcade
(bottles available for purchase)

INVITE YOUR FACEBOOK NETWORK

[FACEBOOK EVENT PAGE for Show and Sell: a pop-up market](#)

SOCIAL MEDIA TEXT YOU CAN USE!

As part of its 15th anniversary, Handmade Arcade is presenting Show and Sell, a Spring pop-up market on Saturday, April 27 at Construction Junction. Meet and shop from 30 aspiring crafters, makers and artists.

Celebrate Earth Month at Construction Junction! Shop and support Pittsburgh's crafty community at Show and Sell, a Spring pop-up market presented by Handmade Arcade.

More than just a craft show, you can create found object wearables with Pittsburgh Center for Creative Reuse, make zines with Pittsburgh Zine Fair and sample and purchase Crafted Apple, a collaborative release from Handmade Arcade and Threadbare Cider.

On-site food vendors include Blackberry Meadows Farm, the Pittsburgh Pierogi Truck and Zeke's Coffee

HASHTAGS

#handmearcade
#handmearcade2019
#showandsell

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SOCIAL MEDIA TEXT FOR VENDORS

[INSERT COMPANY NAME] is excited to be a vendor at Show and Sell, a Spring pop-up market presented by Handmade Arcade on Saturday, April 27 at Construction Junction.

Join [INSERT COMPANY NAME] at Show and Sell, a Spring pop-up market presented by Handmade Arcade on Saturday, April 27 at Construction Junction.

SOCIAL MEDIA TEXT FOR SPONSORS

[INSERT COMPANY NAME] is a proud sponsor of Show and Sell, a Spring pop-up market presented by Handmade Arcade on Saturday, April 27 at Construction Junction.

MARKETING IMAGES:

[**POSTER** \(11x17 / JPG File\)](#)

[**FLYER** \(8.5x11 / JPG File\)](#)

[**INSTAGRAM IMAGE** \(750x750 PNG File\)](#)



Thank you for your support!

Handmade Arcade's 2019 Show and Sell branding art
was created by Ashley Olinger of yeahyelhsa.

Handmade Arcade celebrates the cutting edge of craft by connecting
creators and consumers through making, sharing and learning.