



HANDMADE ARCADE

2020 Sponsorship Opportunities

handmadedearcade.org



Show & Sell

A Spring Pop-up Market

Presented by Handmade Arcade

Your generous support will help launch 30 NEW crafters, artists and makers at Handmade Arcade's spring pop-up market. On April 25, join us at Construction Junction to support a new generation of crafters, artists and makers.

SPONSOR Levels & Benefits:

\$50: Crayon

Benefits:

Company Name on:

- Sponsor-appreciation sign
- Event webpage with link

Promotional materials at event

\$100: Marker

Benefits:

Company Logo on:

- Sponsor-appreciation sign
- Event webpage with link

Company Name listed:

- Blog posts

One Instagram post

Promotional materials at event

\$250: Watercolor

Benefits:


Company Logo on:


- Poster (*Deadline 3/6/20*)
- Sponsor-appreciation sign
- Event webpage with link
- Blog posts
- Event emails

One Instagram post shared to Facebook


Promotional materials at event

SOCIAL MEDIA STATS

 11,000+ followers

 8,500+ followers

 5,200+ followers

 6,500+ followers

@handmadedearcade

Vendor Feedback from Show & Sell 2019

Not only was I able to reach my selling goal, but also made meaningful connections in the Pittsburgh craft community and was offered to have my products at Make + Matter. I could not have done it without this show and I believe it should be a permanent event to help launch new crafters for many more years to come.

Contact

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handmadedearcade.org

Interested in sponsoring BOTH
Show & Sell and Handmade Arcade?
YOU CAN! Contact
tricia@handmadedearcade.org
for more information.

Celebrate the cutting edge of craft by connecting creators and consumers through making, sharing and learning. Handmade Arcade is a 501(c)3 Nonprofit Organization