



# Shipping Options for Handmade Sellers

Take the overwhelm and frustration  
out of shipping this holiday season!



In this webinar, I'm going to show you how you can ship your packages from home without ever having to go near the post office.



- Before you ship
- Order cutoffs
- Shipping services & integrations



# 01

Before you ship

# Before You Ship



- ✔ Bubble mailers/  
mailing boxes
- ✔ Tissue/wrap
- ✔ Internal/product  
packaging
- ✔ Business Cards
- ✔ Tape
- ✔ Labels





How do you figure out how much to order?



## Look Back at:

- ✓ Online orders from 2018–2019
- ✓ Website/social media traffic for the past few months
- ✓ Show sales from 2018–2019



**Consider teaming up  
with other business  
owners to bulk-order  
shipping supplies**



# 02

## Order Cutoffs

You will need extra  
"padding" in your  
processing/shipping  
time this year





- ✓ Time to make your product (if it's custom)
- ✓ Time to pull and pack your product
- ✓ Time to get your package to the post office (or your shipping service of choice)  
*\*If you are using USPS, you can use the ["schedule a pickup" option](#) to have your postal carrier pick your prepaid packages up right from your home!*
- ✓ Extra transit time once the package is shipped



## UPDATED from USPS:



- **USPS Priority Mail Express:**  
ship by Wednesday, December 23rd
- **Priority Mail:**  
ship by Monday, December 21st
- **First-class Mail (Letters & Packages):**  
ship by Friday, December 18th
- **USPS media mail:**  
ship by Wednesday, December 16th
- **USPS retail ground:**  
ship by Tuesday, December 15th



# 03

## Shipping Service Options

Usps



- ✓ I generally don't advise printing your shipping from here: you will get retail (not commercial) rates
- ✓ [Schedule a pickup](#) right from your home when you have packages to send (doesn't matter where you purchased the labels from)

[Order FREE USPS Priority Mail shipping supplies](#) (*these MUST be used for Priority Mail shipping only*)

# Shopify Built-In Shipping



- ✓ Ship directly from Shopify
- ✓ USPS commercial rates
- ✓ Connect to commercial shipping accounts (UPS, DHL, & Canada Post)
- ✓ Pricing: No surcharge

# Pirate Ship



- ✓ Partners: Can directly connect to Shopify, Etsy, Big Commerce, WooCommerce, Squarespace, & BigCartel
  
- ✓ ONLY USPS shipping
  
- ✓ Pricing: No monthly fee
  - \* Commercial USPS rates
  
  - \* [USPS Shipping calculator](#)

# Shippo



- ✓ [Partners](#): Can connect to Shopify, Wix, Square, SquareSpace, Etsy
- ✓ [Wide variety of shipping carriers](#)
- ✓ [Pricing](#): No monthly fee: Pay-as-you-go is now FREE through 12/31/20 (usually \$0.05 per label) up to 5000 shipments per month
  - \* Commercial USPS rates
  - \* [USPS Shipping Calculator](#)

# Shipstation

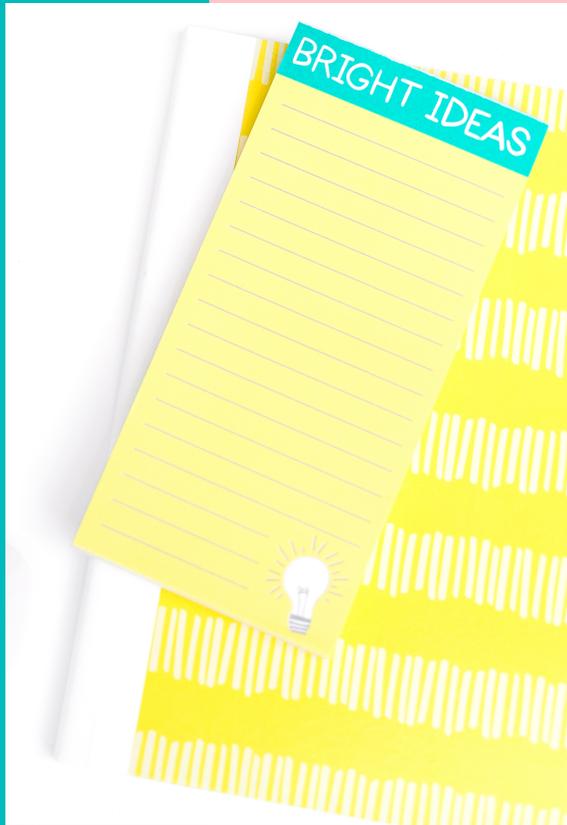


- ✓ Partners: Can connect to all websites plus Etsy
  - ✓ Wide variety of shipping carriers
  - ✓ Pricing: \$9/month for the lowest level, up to 50 shipments per month
- \* Commercial USPS rates

# Paypal Multi Order Shipping



- ✓ Ship directly from PayPal
- ✓ USPS commercial rates
- ✓ Connect to or create UPS account (for larger shipments)
- ✓ Pricing: No surcharge



Questions?



## **[bloombybelmonili.com](http://bloombybelmonili.com)**

- Free resource group for handmade sellers
- Weekly emails with handmade business tips
- Workshops & courses