

## Getting ready to populate your Handmade Arcade Maker Page

Before you log in, gather the following deliverables in an easily accessible folder.

1. **Download your Narrative:**

[Instructions on How to Retrieve Your Edited Narrative PDF file](#)

2. **Profile Image: 240 x 240 pixels**

- a. Prep and save your profile image as a .JPG or .PNG file.

*Yes, the dimensions are for a square, BUT this image will display in the same way that social media images work.*

3. **Photos: Larger images and product image**

- a. Prep and save your images as a .JPG or .PNG file.

**b. Sizes for all images are the same:**

- Maximum size of 1800 x 1200 pixels (3:2 aspect ratio)
- Minimum size of 800 x 533 pixels

*Any smaller than this, and the image is not going to look clear. In this instance, BIGGER IS BETTER.*

**c. 5 to 6 TOP Level Larger Images for the Slider**

- **5 images + an embedded video or**
- **6 images if you did not make a video**

- The images be anything you want to show. We think you should use this opportunity to highlight YOU or YOUR BUSINESS, show images that make a personal connection. A picture of you at your table from a past event, images of a grouping of your products, studio images, process images. You can also show photos of your products. It is entirely up to you.

**d. 10 Product Images**

- YES, you will be able to log in and swap out images throughout the event if you sell things.
- Each image will have a link that will link to your e-commerce site. You CHOOSE where they go. The links can go to your homepage, to a top-level category page, to an individual product page.

4. **Video File: *Instructions on How to Embed Your Video File Coming Soon***