

HANDMADE ARCADE 2023 SPRING MARKET

Sponsor Opportunities

Support **Pittsburgh's creative community** while advertising your business to local shoppers!



Handmade Arcade Spring Market • April 29 • Construction Junction

Designed to help 30 new and emerging makers sell their goods and hone their entrepreneurial skills, this free community market welcomed over 2,000 shoppers last year with food trucks, live demonstrations, and more.

Sponsor Levels & Benefits

Top Tier: \$600 – only 4 available

Benefits include:

Website

- Logo and link on HandmadeArcade.org, including homepage, event page, sponsor page, and virtual catalog page

Press

- Sponsorship highlighted in press release

Social

- Instagram takeover (1 post + six stories!)
- Highlighted on posts to Facebook & Instagram
- Listed as a sponsor on the Facebook event
- Mentioned in a sponsor-themed Instagram story

Eblast

- Highlight in eblast (150 words, 2 images, link)

In-Person Event

- Space at the event to interface with shoppers
- Logo on the sponsor appreciation sign

Second Tier: \$300 – only 5 available

Benefits include:

Website

- Logo and link on HandmadeArcade.org, including homepage, event page, sponsor page, and virtual catalog page

Social

- Instagram story-only takeover (up to four stories)
- Highlighted on posts to Facebook & Instagram
- Listed as a sponsor on the Facebook event
- Mentioned in a sponsor-themed Instagram story

Eblast

- Highlight in eblast (80 words, 1 image, link)

In-Person Event

- Logo on the sponsor appreciation sign

Third Tier: \$150

Benefits include:

Website

- Logo and link on HandmadeArcade.org, including homepage, event page, sponsor page, and virtual catalog page

Social

- Highlighted on posts to Facebook & Instagram
- Mentioned in a sponsor-themed Instagram story

In-Person Event

- Logo on the sponsor appreciation sign



Contact

Tricia Brancolini-Foley

Executive Director

(412) 654-3889

tricia@handmadedearcade.org

handmadedearcade.org

Digital Reach

 13,950+

 15,500+

 14,400+