

2024 Holiday Market Maker Application Rubric

Makers must first meet these criteria to then be scored by the jury:

- Applicant is a “handmade business” as defined by Handmade Arcade
- Application contains at least three photos that allow jurors to clearly see products

Makers who meet the above criteria will be scored by the rubric below:

	5 Points	3 Points	1 Point
Craft	Work displays master-level craft and is of the highest quality in skills, techniques used, durability, and functionality.	Work displays strong craft, but some details and finishes could be further refined.	Work displays amateur quality and may be lacking in durability, functionality, technique, and/or attention-to-detail.
Creativity	Work is completely unique and one-of-a-kind. Works displays innovative thinking in terms of creative approach, materials used, and final design.	Work is very creative, though similar to the work of a few other applicants. Work displays innovative thinking in creative approach, materials used, or final design compared.	Work is very similar to the work of other makers. Work is lacking in the creativity of the design and/or materials selected. Work can be easily replicated by non-makers.

Applicants can receive up to one (1) total additional point if they fit any of the following criteria:

- Applicant is an alumni of the 2023 Youth Maker Accelerator program
- Applicant was a participant in the 2023 HA BIPOC Maker Accelerator program
- Applicant was a participant in HA’s 2024 Spring Market
- Applicant was a Craft Corridor vendor in HA’s 2023 Holiday Market
- Applicant is a maker who is part of a historically marginalized group of people, including BIPOC makers, makers who are part of the LGBTQIA2S+ community, or makers with a disability